



11th ISNS
EUROPEAN
REGIONAL
MEETING
Bratislava, Slovakia



RELIABILITY OF SCREENING RESULTS

Effects of genetics, ethnicity, nutrition
and analytical interference

 **OCTOBER 14-17, 2018**

 **BRATISLAVA**

SLOVAKIA

SPONSORSHIP MANUAL

www.isns2018.com

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ABOUT ISNS AND THE ISNS 2018 MEETING

GREETINGS FROM THE PRESIDENT OF THE ISNS 2018 MEETING

Dear Newborn Screening Colleagues,

On behalf of the International Society for Neonatal Screening we would like to invite you to join us in Bratislava for the 11th ISNS European Regional Meeting (ISNS ERM) 14-17 October 2018. Bratislava is the capital of Slovakia, a small and colourful country in the heart of Europe, rich in history and beautiful scenery.

The symposium is being held at the Radisson BLU Carlton Hotel, near to the River Danube. A wide ranging conference programme is planned with a theme of the reliability of screening results to include the effects of genetics, ethnicity, nutrition and ethnicity. ISNS 2018 will be an excellent opportunity to meet, discuss and share ideas with colleagues old and new.

We look forward seeing you in Bratislava next year and to exchanging experiences and expertise in new trends in newborn screening with you. Everyone is welcome not only from Europe but from all continents.

Dr. Mária Knapková
President
ISNS 2018

THE MEETING IN BRIEF AND ITS OBJECTIVES

The International Society for Neonatal Screening (ISNS) holds a regional meeting every 2 years. In 2018, it will be held in Bratislava, Slovakia, on topics related to Reliability of screening results: Effects of genetics, ethnicity, nutrition and analytical interference.

SCIENTIFIC COMMITTEE MEMBERS

NAME	SURNAME	PROFESSION
Svetozár	Dluholucký	Newborn Screening Centre of Slovakia Medical guarantor
Kate	Hall	ISNS Councillor
Miloslav	Hanula	Children's University Hospital Banská Bystrica Medical Director
Marianna	Hoghová	Children's University Hospital Banská Bystrica General Director
Mária	Knapková	Newborn Screening Centre of Slovakia Head of the Laboratory
Gerard	Loeber	ISNS Office manager
Martina	Machková	Newborn Screening Centre of Slovakia Laboratory Diagnostics
Zuzana	Mydlová	Newborn Screening Centre of Slovakia Deputy Chief Laboratory Officer
Jana	Petriková	Children's University Hospital Banská Bystrica Marketing & PR assistant
Félix	Votava	University Hospital Kráľovské Vinohrady Head of the Paediatric Clinic

ISNS: AIMS & HISTORY

AIMS OF THE SOCIETY

The ISNS is a worldwide society whose membership is involved in screening for neonatal and infant sicknesses and disorders.

HISTORY OF THE ISNS

The ISNS was founded with the aim of establishing a platform where all aspects of neonatal screening could be discussed, without focussing on one disease in particular. The close interaction with the specialised medical societies is an important goal for ISNS.

RECENT SYMPOSIA OF ISNS

European Regional:

2005 Paris (France)
 2007 Reykjavik (Iceland)
 2009 Prague (Czech Republic)
 2011 Geneva (Switzerland)
 2012 Budapest (Hungary)
 2014 Birmingham (United Kingdom)
 2016 The Hague (The Netherlands)

International:

2002 Genoa (Italy)
 2006 Awaji Island (Japan)
 2009 Cancun (Mexico)
 2013 Atlanta (USA)
 2016 The Hague (The Netherlands)

MAIN TOPICS

Status of NBS in European countries
 Factors involving the classification of NBS results
 Communication with parents/professionals and public
 Old conditions revisited
 New conditions (SCID, DMD, LSD's)
 Molecular technology in NBS
 Health Information Technology

WHO WILL ATTEND?

ISNS meetings are attended by experts in the field of neonatal screening. These comprise laboratory directors, programme managers, clinical specialists involved in treatment and follow up, nurses, midwives and laboratory scientists.

Typical numbers are 200-300 delegates from around 50 countries.

WHY BECOME A SPONSOR?

This ISNS European Symposium provides an ideal occasion for companies to present their products to a broad audience of potential customers. Companies will have a focus on laboratory equipment, reagents, test-kits, software, drugs, food supplements, dietary products and other materials related to newborn screening, follow-up and treatment.

THE MEETING VENUE (RADISSON BLU CARLTON HOTEL) AND BRATISLAVA

ABOUT BRATISLAVA

Located on the River Danube, Bratislava is easily accessible. It's a great place to hang out. The city is safe, friendly, hassle-free and there is always something worth doing whether you're here for an afternoon, a week or a year.

Bratislava has always been a flourishing and prosperous town, making the most of its position on the Danube and being at the intersections of important European trade routes. In the Mediaeval period and later in the 18th century, it was a significant economic centre and later, a cultural and political centre of Central Europe. In the 16th Century, due to its location, Bratislava not only became the capital and coronation town of the Hungarian Kingdom but also the place where its crown jewels were kept. It was remote from the invading Turks, yet close to imperial Vienna, from where the whole of the Austro-Hungarian Empire was governed for nearly 500 years.

Historically, Vienna and Bratislava were very closely connected economically, culturally and politically.

The strategic location of the town had long been considered an advantage. Suddenly in the middle of the 20th century it became a major disadvantage when Bratislava had to pay heavily for its unique position. After the communists came to power in 1948, an Iron Curtain, an electric fence, between Czechoslovakia and Austria, visible from the city centre, was drawn. It brutally divided what had once been a single economic and cultural region.

Following the fall of communism in 1989, Bratislava could at last develop as a free town and re-establish its close relations with Vienna.

So, why Bratislava? The answer is simple – because it's all here. History, architecture, tradition, culture, art, drinks, food and nightlife.

GETTING AROUND

Public transport in Bratislava is managed by a city-owned company. The transport system employs buses, trams and trolleybuses. An additional service, links train and bus routes in the city with points beyond.

SIGHTS

Cultural buffs will not be disappointed. The city walls and the wonderful St. Michael's Gate remind visitors that town fortifications were essential in the 1300s. The architecture ranges from gothic to Renaissance, baroque, rococo to neo-classic and empire. The coronation route of Hungarian Kings is marked out in plaques with gilded crowns hammered into the cobblestones. Visitors seeking the inside story need only take the tour through the Old Town Hall, including its climb to the top of the bell tower and the castle, which Maria Theresa used as her favourite residence.

Culture vultures will find world-class modern art and fabulous international ballet and opera companies with rock-bottom ticket prices.

FOOD

Foodies can indulge tasting the full range of Middle Europe's renowned cuisine in the charming and atmospheric restaurants, a heritage of shared Austrian-Hungarian history. Choices range from traditional Slovak cuisine to Austrian schnitzel and Hungarian goulash soup.

Wines from the Bratislava Region are, a reason enough to come to the area. Denizens of the dark will find many night-time hangouts offering enough diversity to suit every taste. The music scene is fresh and the club scene vibrant and very laid back.

TRANSPORTATION TO BRATISLAVA

You can reach Bratislava by plane, train, bus, car, boat or even on bicycle.

There are a number of airlines that operate direct routes to Bratislava. The Bratislava Airport (BTS) can be accessed from the city centre in 15-20 minutes. A taxi to the city center costs around 15 EUR.

The airport at Vienna-Schwechat is only 40 km west of Bratislava. It is one of the main gateways to Slovakia. Buses to Bratislava depart at 30 to 60 min intervals. Tickets can be bought on the bus.

By train, Bratislava connects to the main lines from Prague, Budapest, Vienna and various regions in Slovakia. Bratislava has two railway stations – the Main Station and Petržalka.

Due to its position on the river Danube, Bratislava has regular connections by boat with Vienna. The centre of Vienna (Schwedenplatz) is connected with Bratislava by a fast catamaran Twin City Liner and another fast hydrofoil, which is berthed at Vienna Handelskai.

If you are bringing your own car, you need to display a valid motorway tax sticker (known as 'dialnicka znamka'), available at borders or petrol stations. The minimum validity period is ten days (costs around EUR 10). Bratislava is situated at the intersection of several important motorways. The distance to Prague is 330 km, Budapest 200 km and Vienna 65 km.

MEETING VENUE

The ISNS 2018 meeting will be held at the Radisson Blu Carlton Hotel:

Radisson Blu Carlton Hotel
Hviezdoslavovo nam.3
811 02 Bratislava
Slovakia

Phone: +421 2 593 905 00
Website:
www.radissonblu.com/en/hotel-bratislava



EXECUTIVE SUMMARY (*All Rates are VAT Excluded)

Sponsorship Premium Packages & Levels	
GOLD	EUR 25'000*
SILVER	EUR 15'000*
BRONZE	EUR 10'000*
FURTHER INFORMATION CAN BE FOUND ON PAGE 11	

Exhibition Space	
SHELL SCHEME	EUR 450 / SQM* (MINIMUM 9 SQM)
SPACE ONLY	EUR 350 / SQM* (MINIMUM 6 SQM)
TABLE TOP	EUR 600 *
FURTHER INFORMATION CAN BE FOUND ON PAGE 8	

Workshops	
MONDAY SLOT	EUR 12'000*
TUESDAY SLOT	
FURTHER INFORMATION CAN BE FOUND ON PAGE 10	

Sponsorship Opportunities	
PRE-EVENT EXPOSURE	
WEB BANNER	EUR 800*
SHARE SCIENCE	
POSTER ZONE	EUR 3'000 *
CREATE THE PERFECT 1ST IMPRESSION	
CONGRESS BAGS	EUR 8'000 *
LANYARDS	EUR 5'000 *
ADVERTISEMENT IN THE PRELIMINARY PROGRAMME	≥ EUR 2'000 *
ADVERTISEMENT IN THE FINAL PROGRAMME	≥ EUR 1'500 *
ADVERTISEMENT IN THE POCKET PROGRAMME	EUR 2'500 *
DRIVE BRAND TRAFFIC	
BAG INSERTS	EUR 1'000 * / INSERT
MAXIMUM BRAND IMPACT	
CONGRESS SIGNAGE	EUR 3'500 *
PENS & PADS	EUR 1'000 *
CYBER CAFÉ	EUR 5'000 *
CHARGING STATIONS	EUR 3'000 *
COFFEE BREAKS	EUR 2'000 *
CONGRESS DINNER	EUR 10'000 *
FURTHER INFORMATION CAN BE FOUND ON PAGE 11	

EXHIBITING AT ISNS 2018

The exhibition will take place at the Radisson Blu Carlton Hotel.

The Exhibition is an integral part of the 11th ISNS European Regional Meeting. As an exhibiting company, you will enjoy prime exposure and direct marketing opportunities with the key players and decision-makers in the field.

The floor plan will be designed to maximise the exhibitor's exposure to the delegates. All coffee breaks will be held in the exhibition area.

PROVISIONAL EXHIBITION SCHEDULE

Sunday, 14 October 2018	Monday, 15 October 2018	Tuesday, 16 October 2018	Wednesday, 17 October 2018
10:00 – 18:00	09:00-18:00	09:00-18:00	09.00-12:00
Set-up	Exhibition	Exhibition	Exhibition, then dismantling

STAND TYPES AND COSTS

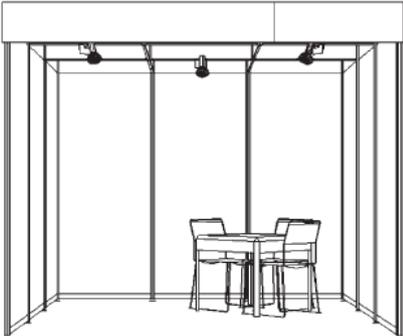
SHELL SCHEME (MINIMUM 9 SQM)	SPACE ONLY (MINIMUM 6 SQM)
<p>THE PRICE FOR STAND SHELL SCHEME IS EUR 450 PER SQUARE METER AND INCLUDES:</p> <ul style="list-style-type: none"> ✓ Exhibition Space ✓ Shell Scheme frame ✓ 3 Spots and electrical socket ✓ Electrical power ✓ Carpeting ✓ 1 Waste paper basket ✓ 1 Table and 3 Chairs / per 9 sqm booked ✓ 2 exhibitor badges for 9 sqm, 1 additional badge for each additional 9 sqm booked ✓ Welcome Reception ✓ Coffee Breaks ✓ Company listing in the Final Programme 	<p>THE PRICE FOR STAND SHELL SCHEME IS EUR 350 PER SQUARE METER AND INCLUDES:</p> <ul style="list-style-type: none"> ✓ Exhibition Space ✓ 1 exhibitor badge for 6 sqm, 2 exhibitor badges for 9 sqm, 1 additional badge for each additional 9 sqm booked ✓ Welcome Reception ✓ Coffee Breaks ✓ Company listing in the Final Programme <p><i>The exhibition space is a bare exhibition surface. All equipment (such as structure, walls, electricity, decoration, carpet, furniture, etc.) will be paid separately and additionally by the sponsor / exhibitor.</i></p>
	

TABLE TOP

**THE PRICE FOR A TABLE TOP STAND IS
EUR 600 AND INCLUDES:**

- ✓ **Exhibition Space of 2 SQM**
- ✓ **1 exhibitor badge**
- ✓ **1 Table**
- ✓ **2 Chairs**
- ✓ **Welcome Reception**
- ✓ **Coffee Breaks**
- ✓ **Company listing in the Final Programme**

Please note that you will be able to order additional services in the technical manual distributed to all exhibitors in spring 2018.

The maximum constructible height is 2.50 meter.

The space rental also gives the right to the following services:

- Use of stand during the exhibition and during mantling and dismantling periods
- Information and coordination of services during the assembly and dismantling of stands and during the exhibition
- Care taking of public areas, excluding the stands which are under your responsibility
- Cleaning of public areas of the exhibition hall

EXHIBITION LAYOUT

Exhibitors occupying space-only stands are required to submit a detailed plan of their stand to MCI for approval by 15 July 2018.

For island stands, widely open and accessible stands on four sides are mandatory.

EXHIBITOR REGISTRATION

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Any additional exhibitors will be charged an exhibitor registration fee of EUR 330.-An exhibitor registration form will be included in the exhibitors' technical manual. All exhibitors must wear the meeting badge (badge of the company is authorised, but in addition).

EXHIBITION FLOOR PLAN

The exhibition floor plan will be made available once the major part of the expected sponsors confirmed their arrangements.

Confirmed sponsors will be contacted in the order of the reception of the booking forms.

WORKSHOPS AT ISNS 2018

Time Slots: Lunch sessions will have no ISNS main sessions run parallel.

DAY

Monday, 15 October 2018

Tuesday, 16 October 2018

TIME

12:30 – 13:30 1 slot available

12:30 – 13:30 1 slot available

WORKSHOPS	EUR 12'000 + VAT
<p>Workshops programmes are organised in consultation with the Scientific Programme Committee, which require that company programmes be submitted for approval of topic, objectives and speakers.</p> <p>THIS OPPORTUNITY INCLUDES:</p> <ul style="list-style-type: none"> ✓ Room located in meeting venue (room capacity approximately 200 pax) ✓ Access to room 15 minutes prior to start for set-up ✓ 60-minute session ✓ Existing audio-visual facilities, existing staging and lighting ✓ Audio visual technicians ✓ Poster display outside of the Conference room ✓ Details of the Workshop in the ISNS Final Programme (pending the information is sent in time for printing) ✓ Acknowledgement as a Congress sponsor in the ISNS 2018 Final Programme ✓ Acknowledgement as a Congress sponsor on the ISNS 2018 Website 	<div style="text-align: center;"> <p>HIGH VOLUME / CONTACT</p> <p>DRIVE BRAND</p> <p>BE DIFFERENT</p> <p>LONGEVITY</p> <p>SCIENTIFIC</p> <p>NETWORK OPPORTUNITIES</p> </div>

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVELS

Should you not be interested in one of the premium packages but reach the same level of investment through other sponsorship and / or exhibition items, you will be acknowledged as a Platinum, Gold or Silver partner accordingly and granted the below benefits in addition to what is already included with your chosen items:

	≥ EUR 25'000.-	≥ EUR 15'000.-	≥ EUR 10'000.-
Acknowledgment slide with sponsors' list at the Opening and Closing Ceremonies	Yes	Yes	Yes
Full colour page advertisement in the Final Programme (artwork to be supplied by sponsor)	1 Page	½ Page	Banner max ¼ page
Opportunity to include a promotional insert in the congress bag	Yes, 1	No	No
Recognition on sign-boards displayed in the conference centre	Yes	Yes	Yes
Sponsor's logo and name on the conference website with a link to sponsors website	Yes	No	No
Sponsor logo displayed on onsite signage with mention of the level of sponsorship (sponsor's board)	Yes	Yes	Yes
Acknowledgment slide with sponsors logo during breaks in the conference rooms	Yes	No	No
Complimentary registration to the conference for all sessions, coffee breaks and welcome reception	Yes, 2	Yes, 1	No
Complimentary exhibitor passes for free access to the exhibition area	Yes, 4	Yes, 2	Yes, 1
Preference on exhibition space "first come - first served" applies –valid until 01 Dec. 2017	1st	2nd	3rd
Priority booking service for hotel room blocks "first come - first served" applies – valid until 01 Dec. 2017	1st	2nd	3rd

1. PRE-EVENT EXPOSURE

WEB BANNER	EUR 800 + VAT
<p>The website being set-up for the promotion of the congress, companies are cordially invited to sponsor this site with their name and logo. Add a banner and an internet link to your own web site and be more visible on the web! Your company will benefit from an enhanced and permanent presence on-line. It is the best way to reach already targeted people!</p> <p>THIS OPPORTUNITY INCLUDES:</p> <ul style="list-style-type: none"> ✓ Company logo and link on the congress website ✓ Acknowledgement as a congress sponsor in the final programme 	

2. SHARE SCIENCE

POSTER ZONE & POSTER BOARDS	EUR 3'000 + VAT
<p>With over 80 posters during the event and strategically located, the delegates are sure to explore the poster area. This is an ideal opportunity to share with delegates how your company supports the up-and-coming ideas that are published on the posters.</p> <p>THIS OPPORTUNITY INCLUDES:</p> <ul style="list-style-type: none"> ✓ Company logo on poster board signs ✓ Acknowledgement as a congress sponsor in the final programme ✓ Acknowledgement on the congress website 	

3. CREATE THE PERFECT 1ST IMPRESSION

CONGRESS BAGS	EUR 8'000 + VAT
<p>Sponsorship of the congress bags allows promoting your company and product in a very prominent and visual way. The logo of the sponsoring company will be printed on each congress bag along with the congress logo. (Type, size and colour of the bags as well as position and size of the logo will be at the organizer discretion.). Bags are included in the sponsoring cost.</p> <p>THIS OPPORTUNITY INCLUDES:</p> <ul style="list-style-type: none"> ✓ One promotional leaflet in the congress bags (to be provided by sponsor) ✓ Acknowledgement as a congress sponsor in the final programme ✓ Acknowledgement as a congress sponsor on the congress website 	

LANYARDS	EUR 5'000 + VAT						
<p>With the logo of your company along with the congress logo; Delegates particularly appreciate the lanyards in order to wear their badge around their neck. This is one of the most prominent and visual sponsorship items. Lanyards to be provided by the sponsor (at sponsor cost).</p> <p>THIS OPPORTUNITY INCLUDES:</p> <ul style="list-style-type: none"> ✓ Acknowledgement as a congress sponsor in the final programme ✓ Acknowledgement as a congress sponsor on the congress website 	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr style="background-color: #ff0000; color: white;"><td style="text-align: center;">HIGH VOLUME / CONTACT</td></tr> <tr style="background-color: #ffcc00;"><td style="text-align: center;">DRIVE BRAND</td></tr> <tr><td style="height: 20px;"> </td></tr> <tr style="background-color: #00b0f0; color: white;"><td style="text-align: center;">LONGEVITY</td></tr> <tr><td style="height: 20px;"> </td></tr> <tr><td style="height: 20px;"> </td></tr> </table>	HIGH VOLUME / CONTACT	DRIVE BRAND		LONGEVITY		
HIGH VOLUME / CONTACT							
DRIVE BRAND							
LONGEVITY							
PRELIMINARY PROGRAMME ADVERTISING							
<p>The Preliminary Programme will be sent to many potential participants and will be available prior to the symposium on the event website.</p> <p>THIS OPPORTUNITY INCLUDES:</p> <ul style="list-style-type: none"> ✓ Full colour advertisement page within the Preliminary Programme (Artwork to be supplied by sponsor) ✓ Acknowledgement as a congress sponsor in the final programme ✓ Acknowledgement as a congress sponsor on the congress website <ul style="list-style-type: none"> ○ OUTSIDE BACK COVER: EUR 3'000.- ○ INSIDE FRONT COVER: EUR 2'500.- ○ INSIDE BACK COVER: EUR 2'500.- ○ INSIDE PAGE: EUR 2'000.- 	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr style="background-color: #ff0000; color: white;"><td style="text-align: center;">HIGH VOLUME / CONTACT</td></tr> <tr style="background-color: #ffcc00;"><td style="text-align: center;">DRIVE BRAND</td></tr> <tr><td style="height: 20px;"> </td></tr> <tr><td style="height: 20px;"> </td></tr> <tr style="background-color: #92d050;"><td style="text-align: center;">SCIENTIFIC</td></tr> <tr><td style="height: 20px;"> </td></tr> </table>	HIGH VOLUME / CONTACT	DRIVE BRAND			SCIENTIFIC	
HIGH VOLUME / CONTACT							
DRIVE BRAND							
SCIENTIFIC							
FINAL PROGRAMME ADVERTISING							
<p>The final programme will be inserted into each participant's congress bags.</p> <p>THIS OPPORTUNITY INCLUDES:</p> <ul style="list-style-type: none"> ✓ Full colour advertisement page within the Final Programme (Artwork to be supplied by sponsor) ✓ Acknowledgement as a congress sponsor in the final programme ✓ Acknowledgement as a congress sponsor on the congress website <ul style="list-style-type: none"> ○ OUTSIDE BACK COVER: EUR 2'500.- ○ INSIDE FRONT COVER: EUR 2'000.- ○ INSIDE BACK COVER: EUR 2'000.- ○ INSIDE PAGE: EUR 1'500.- 	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr style="background-color: #ff0000; color: white;"><td style="text-align: center;">HIGH VOLUME / CONTACT</td></tr> <tr style="background-color: #ffcc00;"><td style="text-align: center;">DRIVE BRAND</td></tr> <tr><td style="height: 20px;"> </td></tr> <tr><td style="height: 20px;"> </td></tr> <tr style="background-color: #92d050;"><td style="text-align: center;">SCIENTIFIC</td></tr> <tr><td style="height: 20px;"> </td></tr> </table>	HIGH VOLUME / CONTACT	DRIVE BRAND			SCIENTIFIC	
HIGH VOLUME / CONTACT							
DRIVE BRAND							
SCIENTIFIC							

POCKET PROGRAMME ADVERTISING	EUR 2'500 + VAT
<p>All delegates will receive a pocket sized programme, inserted into their name badge holder. This programme will contain a summary of all information including session details, exhibition information and social events.</p> <p>THIS OPPORTUNITY INCLUDES:</p> <ul style="list-style-type: none"> ✓ Full colour advertisement page (A6 Format) on the back cover page of the pocket programme (Artwork to be supplied by sponsor) ✓ Acknowledgement as a congress sponsor in the final programme ✓ Acknowledgement as a congress sponsor on the congress website 	<div style="border: 1px solid black; padding: 5px;"> <p style="background-color: red; color: white; text-align: center; margin: 0;">HIGH VOLUME / CONTACT</p> <p style="background-color: yellow; text-align: center; margin: 0;">DRIVE BRAND</p> <p style="background-color: #e0e0e0; text-align: center; margin: 0;"> </p> <p style="background-color: #e0e0e0; text-align: center; margin: 0;"> </p> <p style="background-color: #90ee90; text-align: center; margin: 0;">SCIENTIFIC</p> <p style="background-color: #e0e0e0; text-align: center; margin: 0;"> </p> </div>

4. DRIVE STAND TRAFFIC

BAG INSERT	EUR 1'000 + VAT
<p>The opportunity is offered to sponsors to provide an insert: A4 size double-sided, colour or black and white flyer/promotional piece. This flyer could be text only promoting activities on your exhibition stand or it may be an existing corporate flyer on information on your services or products.</p> <p>THIS OPPORTUNITY INCLUDES:</p> <ul style="list-style-type: none"> ✓ Acknowledgement as a congress sponsor in the final programme ✓ Acknowledgement as a congress sponsor on the congress website 	<div style="border: 1px solid black; padding: 5px;"> <p style="background-color: red; color: white; text-align: center; margin: 0;">HIGH VOLUME / CONTACT</p> <p style="background-color: yellow; text-align: center; margin: 0;">DRIVE BRAND</p> <p style="background-color: #e0e0e0; text-align: center; margin: 0;"> </p> <p style="background-color: #e0e0e0; text-align: center; margin: 0;"> </p> <p style="background-color: #008000; color: white; text-align: center; margin: 0;">NETWORK OPPORTUNITIES</p> </div>

5. MAXIMUM BRAND IMPACT

CONGRESS SIGNAGE	EUR 3'500 + VAT
<p>Don't miss this opportunity to reach attendees through the latest technology. Attendees will use this service before and during ISNS 2018. This service allows the attendees to create their own Congress schedule and plan which exhibitors they want to see. Congress application available to download from the App Store, Android Market, etc.</p> <p>THIS OPPORTUNITY INCLUDES:</p> <ul style="list-style-type: none"> ✓ One on-site desk where the delegate can download the Congress programme to their mobile device – Sponsor will be recognized on the desk with logo / branding of their choice. ✓ Company logo on the welcome page of the application ✓ Acknowledgement as a congress sponsor in the final programme 	<div style="border: 1px solid black; padding: 5px;"> <p style="background-color: red; color: white; text-align: center; margin: 0;">HIGH VOLUME / CONTACT</p> <p style="background-color: yellow; text-align: center; margin: 0;">DRIVE BRAND</p> <p style="background-color: purple; text-align: center; margin: 0;">BE DIFFERENT</p> <p style="background-color: #e0e0e0; text-align: center; margin: 0;"> </p> <p style="background-color: #90ee90; text-align: center; margin: 0;">SCIENTIFIC</p> <p style="background-color: #e0e0e0; text-align: center; margin: 0;"> </p> </div>

<p>PENS & PADS</p> <p>With the logo of your company along with the congress logo; Delegates particularly appreciate the writing pads and pens as they are particularly useful during the scientific sessions. Pens and pads provided by the sponsor.</p> <p>THIS OPPORTUNITY INCLUDES:</p> <ul style="list-style-type: none"> ✓ Acknowledgement as a congress sponsor in the final programme ✓ Acknowledgement as a congress sponsor on the congress website 	<p>EUR 1'000 + VAT</p> <p>HIGH VOLUME / CONTACT</p> <p>DRIVE BRAND</p> <p>LONGEVITY</p>
<p>CHARGING STATIONS</p> <p>With all the daily schedule planning, texting, tweeting, e-mailing and countless other activities we use our mobile devices for, the delegates are bound to need a re-charge! Place your logo where everyone will gather by sponsoring the mobile device support zone. The price for this opportunity will vary upon the type of request: from a simple corner with plugs and tables to actual charging stations, we will be happy to discuss the best way to put both your brand and the delegates' best interest forth.</p> <p>THIS OPPORTUNITY INCLUDES:</p> <ul style="list-style-type: none"> ✓ Opportunity to brand the mobile support zone with 5 stations ✓ Opportunity to distribute mobile device related giveaways at the mobile support zone (e.g. screen cleaners) ✓ Signage at the entrance of the support zone (with your logo) ✓ Acknowledgement as a congress sponsor in the final programme ✓ Acknowledgement as a congress sponsor on the congress website 	<p>EUR 3'000 + VAT</p> <p>HIGH VOLUME / CONTACT</p> <p>DRIVE BRAND</p> <p>BE DIFFERENT</p>
<p>COFFEE BREAKS</p> <p>Coffee breaks, accessible to all delegates and accompanying persons, will be held daily in the exhibition area.</p> <p>THIS OPPORTUNITY INCLUDES:</p> <ul style="list-style-type: none"> ✓ Table signs featuring organization name and logo will be displayed on catering tables ✓ Acknowledgement as a congress sponsor in the final programme ✓ Acknowledgement as a congress sponsor on the congress website 	<p>EUR 2'000 + VAT</p> <p>HIGH VOLUME / CONTACT</p> <p>DRIVE BRAND</p> <p>BE DIFFERENT</p> <p>NETWORK OPPORTUNITIES</p>

CONGRESS DINNER	EUR 10'000 + VAT
<p>Offer the opportunity to delegates to spend memorable moments in a relaxed atmosphere. This is a unique opportunity to network with colleagues and foster important links with delegates. A voucher could be given to dinner attendees asking them to collect their personal invitation on your booth, increasing traffic and contact opportunities.</p> <p>THIS OPPORTUNITY INCLUDES:</p> <ul style="list-style-type: none"> ✓ 1 Mailing to congress dinner attendees (done by PCO) ✓ Branding of the menu cards with your company logo ✓ Acknowledgement as a congress sponsor in the final programme ✓ Acknowledgement as a congress sponsor on the congress website 	<div style="text-align: center;"> <div style="background-color: red; color: white; padding: 2px; margin-bottom: 2px;">HIGH VOLUME / CONTACT</div> <div style="background-color: yellow; padding: 2px; margin-bottom: 2px;">DRIVE BRAND</div> <div style="background-color: purple; color: white; padding: 2px; margin-bottom: 2px;">BE DIFFERENT</div> <div style="background-color: green; color: white; padding: 2px; margin-bottom: 2px;">NETWORK OPPORTUNITIES</div> </div>

PAYMENT SCHEDULE & CANCELLATION POLICIES

In order to be valid, your booth reservation must be completed on the ORIGINAL APPLICATION FORM here enclosed and sent to MCI Suisse SA, along with a 50% deposit of the rental fee.

The signature on the booth reservation form and the deposit paid constitute a firm hire commitment and compel the subscriber to accept both the general conditions and the exhibition rules and regulations. No verbal or telephone agreement will commit MCI Suisse SA nor the Organizing Committee unless confirmed in writing.

The remaining subscription fee is to be settled by 30 April 2018 at the latest. Non-payment by this stated deadline will lead to the cancellation of your booth booking, without reimbursement of the deposit paid.

Site allocations will be attributed in reservation order of arrival and are subject to the full payment and the agreement of MCI SUISSE SA and the Organizing Committee.

Once locations have been attributed, no change of location will be possible without MCI SUISSE SA's written agreement.

The Exhibition floor plan presented in this document is a non-contractual one. It is subject to acceptance by the Slovak Authorities and its official Fire & Safety Services. However, MCI Swiss reserves the right to change if deemed advisable, the location, importance and layout of the surfaces requested by the exhibitor. In the event of litigation, jurisdiction falls under the Geneva Law Courts alone.

TECHNICAL MANUAL

A Technical Manual will be sent to every registered exhibitor and sponsor by the end of May 2018 This manual contains all information regarding general conditions, safety regulations, setting up of a booth and arrangement conditions, description of the booth, specification documents and maps along with order forms and prices for furniture, decoration and all necessary services (telephone, electricity, transport, storage...)

PAYMENT

The organizer has given mandate to MCI SUISSE SA for the organization of its congress and MCI is the sole competent company to receive payments for this congress.

RULES AND REGULATIONS

MCI SUISSE SA has been entrusted with the general logistics and organization of the Congress and Exhibition of the ISNS 2018 Meeting. It will be referred to as "The Organizers" here-below.

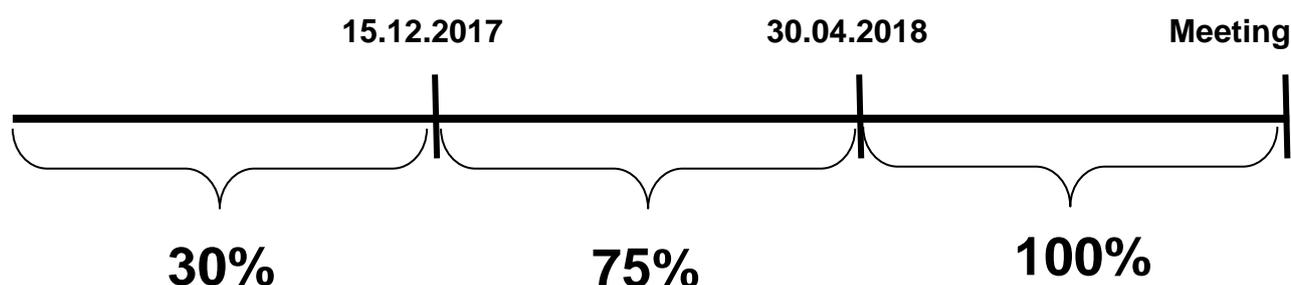
LOCAL AND SITE REGULATIONS

Exhibitors shall abide by the local and site regulations with respect to law and order, safe and security. The organizers will take appropriate action against those who do not comply with the regulations.

The organizers have the authority to demand removal/change of any structure which is not in accordance with the Congress rules or cancel participation. The decision of the organizers will be final and binding.

Cancellation conditions (applicable to Sponsorship and Exhibition)

All cancellations must be made in writing to MCI SUISSE SA. The organizer shall retain:



ENTRY TO THE EXHIBITION

Access to the exhibition will only be possible to registered conference participants or exhibition participants.

INSURANCE

The signatory renounces to take recourse against the organizers or against the owners of the premises and undertakes to underwrite insurance policies covering all the risks incurred by the material exhibited (theft, damage, etc...) along with public liability covering the permanent or occasional staff employed by the company, present at the congress. In any case, the insurance protection will NOT be given to the exhibitors by the organizers.

FORCE MAJEURE

In the event of force majeure, the exhibition dates may be changed or the latter may be purely and simply cancelled. In the last event, the disposable funds after payment of expenses will be shared between exhibitors in proportion to their payments without it being possible to take recourse against the organizer or the producer.

INTERPRETATION OF THE REGULATIONS AND AMENDMENTS

The MCI SUISSE SA Company is the sole competent authority as to problems arising from the interpretation of the here enclosed regulations and their enforcement. Any expenses resulting from the non-observance of the here-enclosed regulations will be chargeable to the exhibitor.

MCI SUISSE SA reserves the right to change or to complete the here-enclosed regulations but the exhibitors will be informed

ISNS 2018 ORDER FORM

SPONSORSHIP

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information. Please complete and return at your earliest convenience to:

MCI Suisse SA - 9, Rue du Pré-Bouvier - 1242 Satigny – Geneva - Switzerland
E-mail: gaelle.notzli@mci-group.com

Company :		
Address :		
Postal Code :	City :	Country :
Telephone :		Fax :
E-Mail :		Person in Charge :

We would like to book the following sponsorship items:

<input type="checkbox"/> Charging station	EUR 3'000	<input type="checkbox"/> Insert in Bags	EUR 1'000	Advert in Final Programme	
<input type="checkbox"/> Congress Bags	EUR 8'000	<input type="checkbox"/> Web Banner	EUR 800	<input type="checkbox"/> Outside Back Cover	EUR 2'500
<input type="checkbox"/> Congress Signage	EUR 3'500	<input type="checkbox"/> Poster zone	EUR 3'000	<input type="checkbox"/> Inside Front Cover	EUR 2'000
<input type="checkbox"/> Pens and Pads	EUR 1'000	Advert in Preliminary Programme		<input type="checkbox"/> Inside Back Cover	EUR 2'000
<input type="checkbox"/> Lanyards	EUR 5'000			<input type="checkbox"/> Inside Page	EUR 1'500
<input type="checkbox"/> Workshop	EUR 12'000	<input type="checkbox"/> Outside Back Cover	EUR 3'000	Advert in Mini Programme	
<input type="checkbox"/> Monday Slot	<input type="checkbox"/> Tuesday Slot	<input type="checkbox"/> Inside Front Cover	EUR 2'500	<input type="checkbox"/> Outside Back Cover	EUR 2'500
<input type="checkbox"/> Coffee Break	EUR 2'000	<input type="checkbox"/> Inside Back Cover	EUR 2'500		
<input type="checkbox"/> Congress Dinner	EUR 10'000	<input type="checkbox"/> Inside Page	EUR 2'000		

PAYMENT SCHEDULE

- All payments must be made in EUR
- A deposit for 50% of the total cost will be invoiced on receipt of the completed order form and due for payment upon receipt of the invoice to guarantee the reservation
- The final balance is due by 30 April 2018
- For bookings made after 30 April 2018, the full amount is due at the time of reservation
- VAT not included in published rates

BY BANK TRANSFER

Bank: UBS SA - 1211 Geneva 2, Switzerland

Company: MCI Suisse SA for ISNS 2018

Account N°: 240-369.393.71L

SWIFT: UBSWCHZH80A

Clearing: 240

IBAN: CH18 0024 0240 3693 9371L

CANCELLATION POLICY

Cancellation and changes to your original booking must be made in writing to MCI. For cancellation made until:

- **Cancellations received from 15.12.2017** 30% of the total cost of each item will be retained
- **From 18.12.2017 to 30.04.2018** 75% of the total cost of each item will be retained
- **From 01.05.2018** 100% of the total cost of each item will be retained

Place and Date:

Signature and stamp:

ISNS 2018 ORDER FORM EXHIBITION

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information. Please complete and return at your earliest convenience to:

MCI Suisse SA - 9, Rue du Pré-Bouvier - 1242 Satigny – Geneva - Switzerland
E-mail: gaelle.notzli@mci-group.com

Company :		
Address :		
Postal Code :	City :	Country :
Telephone :		Fax :
E-Mail :		Person in Charge :

<input type="checkbox"/> Space Only EUR 350/sqm	<input type="checkbox"/> Shell Scheme EUR 450/sqm	<input type="checkbox"/> Table Top EUR 600
We require: _____ sqm (6 sqm minimum)* Please specify if your stand must not be located next to a particular competitor: _____	We require: _____ sqm (9 sqm minimum)* Please specify if your stand must not be located next to a particular competitor: _____	

* You will be contacted for the stand location in March 2018

PAYMENT SCHEDULE

- All payments must be made in EUR
- A deposit for 50% of the total cost will be invoiced on receipt of the completed order form and due for payment upon receipt of the invoice to guarantee the reservation
- The final balance is due by 30 April 2018
- For bookings made after 30 April 2018, the full amount is due at the time of reservation
- VAT not included in published rates

BY BANK TRANSFER

Bank: UBS SA - 1211 Geneva 2, Switzerland

Company: MCI Suisse SA for ISNS 2018

Account N°: 240-369.393.71L

SWIFT: UBSWCHZH80A

Clearing: 240

IBAN: CH18 0024 0240 3693 9371L

CANCELLATION POLICY

Cancellation and changes to your original booking must be made in writing to MCI. For cancellation made until:

- **Cancellations received from 15.12.2017** 30% of the total cost of each item will be retained
- **From 18.12.2017 to 30.04.2018** 75% of the total cost of each item will be retained
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Place and Date:

Signature and stamp:
